

Renewal 2026

Wholesaler or Retailer Sourcing Directly from Suppliers/Artisans/Producer Groups



Section 1

FTF Member Information

*Your First & Last Name:

*Public business name:

Registered business name (only if drastically different):

*How many people does your organization employ in the USA/Canada (please use whole numbers)?

*How many volunteers work for your organization in the USA/Canada (please use whole numbers)?

*Does your business report sales to a taxing authority in Canada or the USA?

Yes No

If no, please explain:

*Update the FTF staff: Has your organization undergone any major changes in the last year?

*Do you purchase any products that are NOT sourced in accordance with the FTF's fair trade principles?

Yes No

*If yes, please explain why you source and sell these products. If no, write n/a:

*Does your business operate one or more physical retail sales locations open to the public with regular posted hours of operation?

Yes No By Appointment Only

*If yes, please specify how many locations and add the address for our records.

*If yes, what percentage of your total annual sales are from wholesale?

Section 2

FTF Logo & Partnerships

We encourage all FTF members to proudly display the Fair Trade Federation Verified logo as a symbol of the high bar of fair trade practices that you and the entire FTF community have committed to.



[Member Logo Usage Guide](#)

Our business has used or currently uses the FTF logo on hang tags and/or packaging.

Yes No

If no, why do you not use the logo on packaging? How can FTF support you in doing so?

Additional comments:

Are you a [People and Planet First Double Badge Member](#)?

Yes
 No
 I am interested in it. Please connect me with more information.

If yes, please describe your legal and financing structure that protect and lock-in purpose long term. Meaning, as a fair trade business share if and how your mission-driven structure will continue beyond your ownership or remain through a succession.

We have a structure or financing that does not protect purpose, e.g. profit-maximising ownership, subsidiary of profit-maximising company. No plan to change structure.



- We have a public commitment to locking-in purpose. Plans to update governing documents or registration. Current financing and ownership does not prevent future lock-in.
- We have clauses in governing documents to protect purpose through periods of transition including changes in management, changes in ownership, and dissolution.
- We have structural arrangements to protect purpose through periods of transition (e.g. democratic governance, hybrid model with key assets under protected structure)
- We have government regulated structural arrangements or an embedded democratic governance model to protect purpose through periods of transition (e.g. registered under a protected structure, controlling shares owned by a protected structure, democratic member control)

Section 3

Develop Transparent and Accountable Relationships: Consent

PRINCIPLE: Fair Trade involves relationships that are open, fair, consistent, respectful, and value an equitable distribution of power. Members are transparent with customers and producers about their supply chains by sharing information about the entire trading chain through honest and proactive communication. They create mechanisms to actively involve producers and customers in the trading chain. If problems arise, members work cooperatively with fair trade partners and other organizations to implement solutions.

The Code of Practice states, “members share processes and techniques used by suppliers/artisans/producer groups to create their products, as well as producers’ stories, *when accompanied by informed consent. Members understand that consent is fluid, and regularly check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used.*”

*Do you have a formal process for obtaining consent to share artisan/producer personal stories/images?

If yes, share the details.

If not, describe the way(s) in which your business plans to update and improve methods of obtaining and maintaining consent from suppliers/artisans/producers *within the next year*. If you need support please share here.

*Does your business explain the different methods and media by which an artisan/producer’s information could be shared? This includes the potential reach it may have on social media, websites, tags, and the amount of time for which that information may be publicly available. etc.

If yes, describe how.

If not, explain why.

*After obtaining consent initially, does your business ever check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used? Describe why or why not.

*Does your business have a secure method(s) for individual suppliers/artisans/producers to contact you directly with concerns or grievances?

Yes No

*If yes, describe.

If no, explain why.

Section 4

Ensure the Rights of Children

PRINCIPLE: Fair trade means that all children have the right to security, education, and play. Throughout the trading chain, FTF Members respect and support the UN Convention on the Rights of the Child, as well as local laws and social norms. Members disclose the involvement of children in production, and recognize that individuals often pass down their skillsets and traditions through generations, so there may be circumstances in which children are involved in production. Members have open communication with suppliers/producers about ways children may be involved and ensure that this does not conflict with educational opportunities when this occurs. Members do not support or in any way enable child trafficking or exploitative child labor.

*Are any individuals under the age of eighteen involved in the production of items your organization sells?

Yes No

*If yes, please describe their role in production in detail.

*If yes, how does your organization determine if children involved in production are enrolled in school and have time for their studies as well as play?

*How does your organization ensure artisan/producer partners comply with local laws and your expectations about child labor? Please check all that apply:

- Written agreement
- Verbal agreement
- In-person visits
- Other If other, please describe:

*Does your organization employ individuals under the age of sixteen *in the USA or Canada*?

Yes No

*If yes, describe their role(s) and how your business ensures this does not interfere with educational opportunities. If no, write n/a.

Section 5

Business Goals for Continuous Improvement. How Can FTF Help You?

*How can the FTF community support you as a fair trade enterprise in 2026? Do you have a business goal for this next year?

*Please confirm renewal contact email address:

*Would you like any additional members of your team added to our membership hub and/or Monthly Fair Trade Business Development email? It will include invites to events, workshops, and tips for business development and growth.

- Yes, please add us to get updates on new business support opportunities.
- No, thank you we are content without updates.

If yes, please include their emails here.