

FAIR TRADE FEDERATION CONFERENCE & EXPO

SEPTEMBER 8-11, 2025

ST LOUIS, MO



ABOUT THE EVENT

FTF CONFERENCE & EXPO
SEPTEMBER 8-11, 2025
ST. LOUIS, MO

I am very pleased to invite you to the Fair Trade Federation Conference and Expo being held in **St. Louis, MO!** We look forward to the conference each year, especially in 2025 as it will be take place in **early September** instead of late March. I hope you will join us to connect with the local fair trade community in St. Louis and with each other through inspiring and informative sessions, a lively in-person expo, and opportunities to network with colleagues and friends.

The conference is an **integral part of the FTF experience**, not only by connecting members to create authentic fair trade business relationships, but to help drive sales and build the capacity of fair trade enterprises to be successful in an increasingly challenging and competitive marketplace.

Sponsors of our conference are **true leaders in fair trade**. By supporting our work, you make a powerful statement about your commitment to authentic fair trade. You also gain **immeasurable visibility** to an audience of like-minded peers. Simply put, there is no other event in the US and Canada where enterprises driven entirely by fair trade values gather together in one place.

We couldn't create this **unique and valuable space** without the support of our **leading members and partners**. If any of the opportunities in this package do not fit your organization's vision or capacity for supporting the conference, please do not hesitate to reach out to me.

Thank you for your ongoing commitment to fair trade!



Chris Solt

Executive Director
Fair Trade Federation

OPPORTUNITIES FOR FTF MEMBERS

PRESENTING SPONSOR \$10,000

- Sponsorship level recognized on event communication and promotional materials, digital and online, with your **logo prominently featured**
- Registration for up to **twelve** attendees, a \$3,000 value
- **Two** expo tables in a **top tier** location
- **Prominently featured** in conference program
- Recognized as the **primary sponsor** throughout the event
- Ability to **customize** sponsorship package as needed

PLATINUM SPONSOR \$5,000

- Sponsorship level recognized on event communication and promotional materials, digital and online, with your logo
- Registration for **four** attendees, a \$1,000 value
- An expo table in a **top tier** location
- **Featured** in conference program
- Recognized as a **dinner sponsor**



OPPORTUNITIES FOR FTF MEMBERS

GOLD SPONSOR \$3,500

- Sponsorship level recognized on event communication and promotional materials, digital and online, with your logo
- Registration for **three** attendees, a \$750 value
- Table at the expo in **premier location**
- **Full page ad** in conference program
- Recognized as a **breakfast or lunch sponsor**

SILVER SPONSOR \$2,500

- Sponsorship level recognized on event communication and promotional materials, digital and online, with your logo
- Registration for **two** attendees, a \$500 value
- Table at the expo, a \$400 value
- **Half-page ad** in the conference program



OPPORTUNITIES FOR ALLIES & PARTNER ORGANIZATIONS*

*These opportunities are available for any organization or business that is not a member of the Fair Trade Federation.

CONFERENCE PARTNER \$7,500

- Sponsorship level recognized on event communication and promotional materials, digital and online, including your logo
- Registration for **three** attendees, a \$1,275 value
- Table at the event in a **top tier location**, an exclusive opportunity
- Opportunity to have your organization's **printed materials** in the conference bags & at the registration table

CONFERENCE SUPPORTER \$5,000

- Sponsorship level recognized on event communication and promotional materials, digital and online, including your logo
- Registration for **two** attendees, a \$850 value
- Table at the event, an exclusive opportunity, **OR** the opportunity to have your organization's printed materials in the conference bags & at the registration table

CONFERENCE PATRON \$2,500

- Sponsorship level recognized on event communication and promotional materials, digital and online, including your logo
- Registration for **one** attendee, a \$425 value
- Opportunity to have your organization's printed materials in the conference bags **OR** at the registration table

THANK YOU
FOR SUPPORTING
THE FUTURE OF
RESPONSIBLE
TRADE

Contact Us

302-655-5203

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